

Tholons Institute: Improving Employability

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Tholons Inc. the leading full-service strategic services globalization firm for global services consulting, research, investment and education announces the launch of **Tholons Institute**, a global institute for management and technical education.

Tholons has witnessed and helped evolve the dynamic Services Outsourcing Industry over the last couple of decades. Learning from this experience, Tholons believes that improved employability is the key to the future development of the industry. The location studies conducted across the world, the skills assessment performed the success of our recommendations and the 200+ engagements have helped Tholons Inc. formulate the right programs.

The courses in services outsourcing / globalization and related subjects have been appreciated and approved by Indira Gandhi National Open University (IGNOU), the largest Open University in the world. IGNOU is recognized by University Grants Commission (UGC) in India and UNESCO globally. Tholons Institute is now offering diploma in Services Outsourcing and Analytics, with plan to expand to Associate Degrees, Graduate Degrees and Post-Graduate (MBA) Degrees in Management.

According to Avinash Vashistha, Chairman & CEO, Tholons Inc. and one of the pioneers of services outsourcing believes, “The outsourcing landscape has come a long way and so has its requirement for industry specific skill sets. Tholons Institute will look to bridge the gap between industry requirements and the academia by providing trained professionals to enable and expedite the development process”.

The knowledge of sourcing/procurement of services in the outsourcing arena and skill sets required in analytics-based KPOs are limited to professionals with experience. This knowledge, gained over a period of time will act as the finishing school for young professionals aspiring to join the services outsourcing industry, according to Dr. Garima Sathi, Executive Director at Tholons Institute. Tholons expects to drastically reduce the learning curve and cut short the “learning by experience model” by introducing trained students with complete knowledge about the business.

Dr. Anuradha Sethi, Principal, Tholons Institute says, “This will directly improve employability and “enhance knowledge”, which can only be achieved by “sharing knowledge” with the young professionals of the future. Designed to enhance knowledge and greatly improve skills the programs can immensely benefit even those who are already employed as they can constantly indulge in greater skill building.

These courses benefit major KPO / BPO companies, Banks and major corporations such that the employees can start the concerned job immediately while the induction training time and effort is significantly reduced or eliminated – saving time as well as money. Henceforth, Tholons Institute will enable student interaction with the top minds in services outsourcing, who are part of our

faculty and we expect to provide the talent pool required to act as a catalyst for the dynamic services industry.

For more information, please visit our website: www.TholonsInstitute.com

